

**Artist brief: #DYC on the pitch of the pitch – Sporting Leeds public mural and digital art**

**1. Introduction**

Leeds Museums & Galleries seek an artist to co-create with community partners one public mural and a piece of digital artwork to be accessioned by the museum. The subject of these works will be Doris Storey, and the location will be Doris Storey House.

This is one of five packages of work planned for commission as part of the #DYC on the pitch off the pitch – Sporting Leeds public murals and digital art project. The subjects of the other four packages of work are Leeds Caribbean Cricket Club, Kadeena Cox, Skateboarding in Leeds and Dance in Leeds.

**2. Overview**

**a. Our organisation**

Established in 1821, Leeds Museums & Galleries (LMG) is the largest local authority-run museum service in England and has one of the largest and most significant multidisciplinary collections in the UK. We care for 1.3 million objects which we use to inspire, educate, entertain, and challenge the people of Leeds and visitors to our city. We run nine historic sites and visitor attractions, to which we welcome over one million visitors each year, approximately 25% of all museum visits across Yorkshire.

Our sites:

- Leeds City Museum
- Abbey House Museum
- Kirkstall Abbey
- Leeds Discovery Centre
- Lotherton
- Temple Newsam
- Leeds Industrial Museum
- Leeds Art Gallery

**b. Project description**

Sporting public murals and digital art is part of the #DYC on the pitch of the pitch – Sporting Leeds project, funded by the National Lottery Heritage Fund. This project aims to better represent the diversity of Leeds sports in the collections of Leeds Museums

and Galleries and build connections between these and Leeds' public spaces and citizens.

Sporting public murals and digital art will create a series of five murals and associated pieces of digital art portraying Leeds sports, sports people and organisations not currently represented in the city's public art. Through these we will bring the museum collections to wider audiences, diversify Leeds' existing catalogue of incredible sports murals and link these into the museum collections.

Together with our Sporting Heritage Steering Group volunteers we have identified the five mural subjects, these are Kadeena Cox, Doris Storey, Leeds Caribbean Cricket Club, Dance in Leeds and Skateboarding in Leeds. This commission is for the mural and digital artwork representing Doris Storey to be located at Doris Storey House. We are open to your ideas about how these are interpreted and represented.

Our intention is that Leeds Museums and Galleries photograph the final mural and collect these images. We will also collect the commissioned digital artwork. In both cases this will be done with a view to potentially using them in exhibitions and outreach activities, making them available for research and for use by other groups and organisations (subject to internal procedures).

### 3. Scope

A package of work will include development and delivery of one mural and one piece of digital art reflecting or related to this mural.

The location of the mural will be Doris Storey House, Brooklands Avenue, Seacroft, LS14. The wall space available for the mural will be c. W 4000 mm; H 2500 mm.

[For more information about the location please see appendix 1.](#)

The subject of the mural and digital artwork will be Doris Storey. [For more information about Doris Storey see appendix 2.](#)

The artist is expected to build and maintain the relationship with people connected to the mural subject\* and site stakeholders and receive their input into the design. It is the expectation that the artist will be responsible for building and maintaining relationships, but Leeds Museums and Galleries will support where possible (for example, making introductions where there is an existing relationship).

Leeds Museums and Galleries is responsible for getting permissions for the mural location. The artist will be responsible for getting any relevant permissions for their

days of work, arranging all necessary equipment (such as scaffolding) along with associated permissions and for providing any materials needed.

The life span of the mural should be a minimum of five years. We expect the artist to use methods and materials in preparation, delivery and finish which will enable the mural to at least meet this minimum term in good condition and maximise longevity. This will include steps such as cleaning the area prior to application of the mural, using paints or other art materials suitable for outdoor use and application of a protective coating on completion. Exact details will be agreed during development, depending on agreed artwork.

We are committed to sustainability and ask that artists work with the most environmentally sustainable materials available. For example, as far as is practicable, we ask artists to use alternatives to traditional spray paints such as water-based spray, spray with ecological propellants and carbon-based spray. We have incorporated potential additional costs for these into our budgeting.

We also expect the artist to supply reflective evaluation throughout the development of the artwork, this could include vlogs, or written reflections on the process.

Copyright for the digital artwork will be signed over to Leeds Museums and Galleries on receipt by the maker of full payment for the work.

Development and feedback stages will be built into this project, an outline of these can be seen in the timescales section below. We are happy to work with each commissioned artist and stakeholders to finalise the stages in a way that works for all parties.

We will be capturing the process and final artwork through photographs, the copyright of which is intended to be signed over to Leeds Museums and Galleries. By signing up to this project the artist gives permission for these photographs to be used in any way Leeds Museums and Galleries decides now and into the future

*\*By 'people connected' we mean, for example, family members of the person to be represented.*

#### 4. Considerations

- We appreciate environmental factors can impact the creation of outdoor murals. Artists are expected to manage and communicate any changes to schedule resulting from this.
- The fee offered covers the full scope of the project and should include materials, equipment, travel, and refreshments
- Artists are responsible for the cost and logistics of any equipment and/or permits needed to complete their work
- The mural artwork should have a minimum lifespan of five years. Preparation and delivery methods should ensure this can be met and longevity past this maximised.
- Digital artwork should be provided in PNG or TIF format at a minimum of 1200 ppi (unless agreed otherwise) and on a hard digital storage format

#### 5. Timescales

The non italicised dates written below are the hard deadlines. Italicised deadlines will be discussed and agreed post-commission.

Due to the funding of this project all work must be completed and, where applicable, supplied by Friday 13 June 2025 at the latest. All dates below are 2025.

Item	Date
Tender period commence	Tuesday 11 February
Application deadline	Monday 10 March 9am
Successful applicant appointed	Wednesday 26 March
Commencement – initial briefing	Friday 28 March
Development of mural (consultation with people connected to mural subject and third parties connected with mural location)	<i>Friday 28 March – Sunday 13 April</i>
Draft of mural artwork	<i>Wednesday 16 April</i>
Feedback	<i>Wednesday 23 April</i>
Second draft of mural artwork	<i>Monday 5 May</i>
Feedback	<i>Monday 12 May</i>
Snagging to mural artwork design	<i>Friday 16 May</i>
Sign off on mural artwork	<i>Tuesday 20 May</i>

Delivery of mural	w/c 26 May
Mural snagging	w/c 2 June
Mural sign off	w/c 2 June
Development of digital art with people connected to mural subject	9 June – 17 June
Final draft of digital art	Thursday 19 June
Snagging	Monday 23 June – Thursday 26 June
Sign off on digital artwork	Friday 27 June
Delivery of digital artwork	Monday 30 June

## 6. Budget

The maximum budget for this work is £15000. This includes all aspects of the project outlined above. If you wish to discuss the scope of work in relation to this, please get in touch. We encourage competitive tenders.

Our intended payment schedule is outlined below. If you would like to discuss changes to this, please do so prior to submitting a tender.

Appointment – 20% payment  
 Mural final draft sign off – 40% payment  
 Mural delivery – 20% payment  
 Digital art delivery – 20% payment

## 7. Tender instructions

The deadline for return of responses is Monday 10 March at 9am. Applications received after this date will not be accepted.

Please submit the following in your response:

- An outline of your creative approach to the project
- An outline of your logistical approach to the project
- Examples of relevant previous work. Relevant work might include, but is not limited to, projects involving painting on concrete or brickwork, working collaboratively with community groups, working collaboratively to deliver work at a third party owned site

- Background information on yourself or your organisation and team for example where you are located or if you have a particular interest or experience in any sports
- Details of the people who would be involved in the project and their roles
- A quote for the proposed work with a breakdown of your costs including day rates
- Confirmation of your availability to undertake the work

You should demonstrate:

- **Understanding and experience of developing relevant content:** You could demonstrate this by telling us about a project you have worked on that involved painting physical structures, featured people and movement or incorporated community engagement
- **That you can meet deadlines and work to a brief:** For example, by telling us about previous projects where you have worked to a brief on time. This could be a brief for a BTEC/A Level or University project or a commercial brief
- **That you can bring projects in on budget:** Any previous instances of working with a budget would be useful here. If you do not have any you could tell us how you would plan to do this
- **Good communication and project management skills:** You may have developed project management skills in areas that do not explicitly call it that, projects include assignments at college, creating a new filing system at work or organising an event such as a gig

**Your response can be provided in any of the following formats:**

A written application of up to 1000 words

- A film of up to seven minutes in length
- A visual collage with one collage per point (four in total)
- An audio recording of up to seven minutes in length

Please send an electronic version of your response via email to:

[catherine.robins@leeds.gov.uk](mailto:catherine.robins@leeds.gov.uk) with the subject sporting public murals and digital art:  
Doris Storey.

For questions about the project please contact [catherine.robins@leeds.gov.uk](mailto:catherine.robins@leeds.gov.uk)

The responses will be scored on a combination of price and quality.

We are committed to diversity and want to hear from practitioners that reflect the population of Leeds.

## Appendix 1

### Address

Doris Storey House, Brooklands Avenue, Seacroft, Leeds, LS14 6

### About the location

- Doris Storey House is a new build block of apartments containing 25 apartments.
- It is part of a high-profile development of council housing which will include the 25 apartments in Doris Storey House and an additional 11 houses.
- The mural will be in the main lobby area of the apartment block
- The new homes are all being built under Leeds's Council Housing Growth Programme and will be made available at affordable rents.
- The wall space available for the mural will be c. W 4000 mm; H 2500 mm

### Reference images

Due to the build still being underway we are unable to provide reference images of the mural location at this point. If you have any specific questions, please get in contact.



*A computer-generated image showing plans for the Brooklands Avenue housing scheme. The building that will be known as Doris Storey House can be seen in the background. From [Brooklands 1](#)*

## Appendix 2

### About Doris Storey

Swimmer Doris Storey was just 17 when she competed in swimming events at the 1936 summer Olympics in Berlin, competing with a broken arm. Two years later at the 1938 Empire Games (later Commonwealth Games) in Sydney she won two gold medals. The medals were in the in the 220-yard breaststroke and 3×110 yards medley events for England, the latter alongside Lorna Frampton and Margery Hinton.

Doris's son Ron Quarmby recalls when she returned from the 1938 games "Tens of thousands of people came to see her. They actually grid locked Leeds...In the photographs you can see the public for as far as the eye can see, and everyone wore their Sunday best."

As a member of the East Leeds Swimming club Doris trained at York Road Baths. Training was scheduled around her job as a machinist at the Burton's factory in Harehills.

Despite qualifying for the 1948 Summer Olympics, Doris was rejected by selectors at the trial who believed she had "family commitments" towards her husband and young son.

After her swimming career ended, Doris ran a fish and chip shop in Osmondthorpe alongside her husband.

### Reference images

Footage of Doris Storey in Minehead, 1939 can be seen here (0:39 seconds)

<https://youtu.be/inCrnH9p2NU?si=7yd5bNvjavHvKrMP>





*Doris Storey, Copyright unknown*